

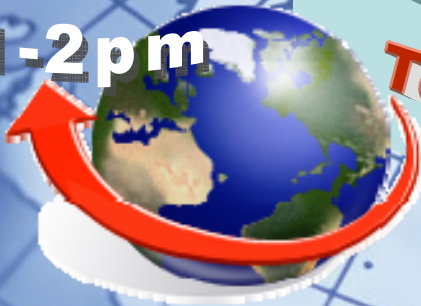


PLAN-B ICAG Pte Ltd
(International Corporate Advisory Group)

LT 1

30 Oct 07

1-2pm



Will there be another Creative Technology in the next decade?

Lim reviews the technopreneurship landscape in Singapore and gives his prognosis. Going forward, there are compelling reasons – and good ones – for graduates to pursue technopreneurship as a career. Lim will share his insights and experience from his more than 25 years in a leadership position as a board member, CEO, technopreneur and private investor across a myriad of industries, especially that relating to IT and telecoms.

*The sky is **not** the limit.*

Technopreneurship In Singapore Revisited

Soon Hock is best known for his work as Vice President and Managing Director of Compaq Computer Asia Pacific, where he was also the first Asian appointed to the above position.

From 1999 – 2003, he was President of SITA INC Asia Pacific, a multi-billion global company which provides managed data services and IT solutions to the air transport industry. Other senior positions which he held include being the Chairman of the Singapore Institute of Management, Chairman of the Institute of High Performance Computing and Chairman & CEO of Easycall International Pte Ltd.

Soon Hock sits on the Board of Directors of several government agencies, public listed companies and civic organizations. He is Chairman of the National Family Council and Centre for Fathering; Honorary Advisor to the Singapore Heart Foundation and Council Member of the Singapore Eye Foundation.

He is presently the Founder and Managing Director of PLAN-B ICAG Pte Ltd, a boutique corporate advisory firm.

Soon Hock holds an honours degree in Electrical Engineering from the University of Singapore and is a Fellow of the Institute of Engineers (Singapore), the Institution of Engineering and Technology (UK) and the Singapore Institute of Directors.

In 1992, he was accorded the Distinguished Engineering Alumnus Award from the Faculty of Engineering, NUS for significant contributions towards Singapore's engineering profession.